

## Job Announcement: Marketing Coordinator (Remote, Part-time)

### About Humanity Auxilium

Humanity Auxilium (HA) is an international non-governmental, non-profit organization registered as a charity in North America. Humanity Auxilium delivers emergency healthcare to displaced populations in a crisis *and* helps rebuild long-term healthcare infrastructure for a safer future. To meet the growing needs of its expanding humanitarian operations in Gaza and beyond, HA is currently seeking qualified and committed professionals to support the delivery of essential assistance and services to vulnerable populations.

### Position Overview

We are seeking a creative, driven, and strategic **Marketing Coordinator** to join our team. This role blends content creation, campaign management, donor engagement, and digital strategy to build awareness, drive engagement, and promote our programs and initiatives. Ideal candidates will have a strong grasp of digital trends, visual storytelling, and nonprofit communications. The following job description is **not exhaustive**; additional responsibilities may arise as needed. Only applicants based in Canada or the United States will be considered for this position.

### Key Responsibilities

This multifaceted role requires close collaboration with the Marketing, Communications, and Fundraising Lead at HA to ensure communication is strategically aligned with the organization's priorities.

### Content Creation, Design, and Social Media Presence

- Develop, design, and publish engaging digital content across social media, email, and web platforms.
- Create promotional materials aligned with brand identity using Adobe Creative Suite, Canva, or similar tools.
- Capture and share donor and volunteer testimonials to highlight community impact.
- Manage and grow the organization's presence across all major social platforms.
- Schedule content, monitor trends, engage with audiences, and respond to inquiries in a timely, brand-consistent manner.

### Digital Campaigns & Strategy

- Plan and execute digital marketing campaigns to attract new donors and retain existing donors.
- Develop messaging that aligns with fundraising and event goals.
- Promote events and fundraising efforts through digital ads, influencer partnerships, and creative campaigns.
- Design and distribute regular email newsletters and campaign updates to donors, volunteers, and stakeholders.
- Create personalized messages and digital touchpoints to support donor retention and appreciation.
- Track and analyze performance across email, website, and social media platforms.
- Provide actionable insights to refine digital strategies.

**Website & SEO**

- Collaborate on website updates to ensure timely and accurate content.
- Optimize web content for user experience and search engines (SEO) to drive traffic and increase visibility.

**Qualifications**

- High school diploma required; enrollment in or completion of a bachelor's program in Marketing is preferred.
- Proficiency with tools such as Adobe Creative Suite, Canva, Google suite, Microsoft suite, and social media platforms.
- Strong attention to detail and a passion for storytelling and brand consistency.
- Excellent communication, organization, and time-management skills.
- Self-motivated with a collaborative mindset.
- Willingness to work occasional evenings/weekends for event support.

**Contact:**

- Interested applicants are invited to submit a resume and at least two professional references to Ms. Safaa AbdelFatah at [admin@humanityauxilium.com](mailto:admin@humanityauxilium.com). Applications will be accepted until June 1, 2025, or until the position is filled. Early applications are encouraged, as interviews may be conducted on a rolling basis. HA is an equal opportunity employer and is committed to a fair, inclusive, and non-discriminatory hiring process. We strongly encourage applications from individuals of diverse backgrounds. We are dedicated to building a team that reflects the communities we serve.