

Job Announcement: Marketing, Communications, and Fundraising Lead (Remote, Full-time)

About Humanity Auxilium

Humanity Auxilium (HA) is an international non-governmental, non-profit organization registered as a charity in North America. Humanity Auxilium delivers emergency healthcare to displaced populations in a crisis *and* helps rebuild long-term healthcare infrastructure for a safer future. To meet the growing needs of its expanding humanitarian operations in Gaza and beyond, HA is currently seeking qualified and committed professionals to support the delivery of essential assistance and services to vulnerable populations.

Position Overview

We are looking for a motivated and strategic **Marketing, Communications, and Fundraising Lead** to guide our donor outreach, brand messaging, and fundraising strategies. This role plays a pivotal part in growing Humanity Auxilium's support base, expanding our visibility, and ensuring our work resonates with the public, partners, and donors. The ideal candidate will demonstrate innovation, initiative, and a strong commitment to humanitarian principles that align with HA's mission and core values. The following job description is **not exhaustive**; additional responsibilities may arise as needed. While the position is remote, occasional travel may be required; all related expenses will be covered by HA. Only applicants based in Canada or the United States will be considered for this position.

Key Responsibilities

This multifaceted role requires close collaboration with the Executive Director and the HA team to ensure communication is strategically aligned with the organization's priorities.

Marketing & Communications

- Develop marketing strategies to build and promote awareness of Humanity Auxilium.
- Provide strategic leadership and oversight of HA's social media presence, manage key platforms, develop engaging content and tools, and track performance to optimize outreach and audience interaction.
- Create and manage content for social media, newsletters, and press releases (in collaboration with social media coordinator).
- Maintain and update the organization's website and digital platforms.
- Build media relationships to grow HA's local/global outreach.
- Provide monthly reports to track progress of marketing initiatives.

Fundraising

- Develop fundraising strategy for the organization to meet its revenue goals.
- Cultivate and manage relationships with donors, partners, governmental and private philanthropic funding agencies.
- Plan and lead donor campaigns, fundraising events, and sponsorship initiatives.
- Identify funding opportunities and write grant proposals to support HA's programs.

Qualifications

- Degree in marketing, communications, nonprofit leadership, or a related discipline; a Master's degree is an asset.

- Minimum of three years of experience in marketing and fundraising, ideally (not mandatory) in a nonprofit or humanitarian context.
- Demonstrated ability to secure donations, grants, or sponsorships.
- Skilled in digital outreach including social media, email marketing, and SEO.
- Strong writing, editing, and verbal communication skills.
- Strong organizational skills and the ability to balance multiple priorities effectively without constant oversight.

Contact:

- Interested applicants are invited to submit a resume and at least two professional references to Ms. Safaa AbdelFatah at admin@humanityauxilium.com. Applications will be accepted until June 1, 2025, or until the position is filled. Early applications are encouraged, as interviews may be conducted on a rolling basis. HA is an equal opportunity employer and is committed to a fair, inclusive, and non-discriminatory hiring process. We strongly encourage applications from individuals of diverse backgrounds. We are dedicated to building a team that reflects the communities we serve.